

## Spring Term 2021

### Business Studies

Year Group: 10

Weeks 15-20	Not for Profit Businesses
	LIFE MOCK UNIT 1 (30 minutes)
	Location & Site
	Business Growth
	Economies of scale
	Franchising
	International Trade
	Key Terms Test
<b>HALF TERM</b> (15th Feb - 19th Feb)	

#### Assessments

(Assessment/Date)

- Unit 1 LiFE Finance course Mock Exam - W/C 11th Jan
- Key Terms Test
- REAL Unit 1 LiFE Finance course (If entered - depending on mock result)

#### How to support your child in this subject

##### Revision Resources:

- GCSE POD - Unit 1 and Unit 2 Revision Videos
- BBC Bitesize - Business
- WJEC Digital Resources - Business Studies
- BBC News - Business
- Business Bee - Youtube
- Purchase the WJEC GCSE BUSINESS "my revision notes" book. ISBN-13 : 978-1510426535

##### Discussion Points:

- Check to see if your child has completed Unit 1 and Unit 2 of the LiFE Finance course.
- Discuss businesses that you have seen growing over the years. Was it on a global scale or national?
- Discuss with your child what we import and export in the UK.
- Discuss with your child, recent mergers or takeovers from the news. What were the reasons behind them?
- Discuss with your child their current progress in Business Studies.

## Spring Term 2021

### Business Studies

Year Group: 10

Weeks 21-25	Globalisations
	Multinational Business
	European Union
	Market Research to include Quantitative and Qualitative Data (Recap)
	Market Segmentation (Recap)
	Key Term Test
	AP2 Business Exam

**EASTER** (29th March - 9th April)

### Assessments

(Assessment/Date)

- Key Term Test
- AP2 Business Exam W/C 15th March

### How to support your child in this subject

#### Revision Resources:

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- BBC News - Business
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#### Discussion Points:

- Check to see if your child has completed Unit 1 and Unit 2 of the LiFE Finance course.
- Discuss with your child why businesses trade globally.
- Discuss with your child the positive and negative points for businesses of being part of the EU.
- Discuss with your child who example products target - which segments of the market.
- Discuss with your child the different methods of market research.
- Use GCSE Bitesize and GCSE Pod to revise topics covered.
- Test your child on their key terms lists.

