

## Why study Business Studies?

Business is a dynamic subject reflecting the ever changing world of business.

This exciting course provides an overview of the business environment and the resources needed to run a successful small to medium enterprise before moving on to investigate the opportunities and decision that will result from business growth and the changing world. You will be challenged to analyse the key factors and impact involved in a given business context, provide advice, guidance and recommendations on the best course of action to take: Should they launch a new product? Should staff pay be increased? Should they relocate?

## What will this involve?

### Year 12 - AS Level

Unit 1 - Business Opportunities (15% of qualification)

Unit 2- Business Functions (25% of qualification)

### Year 13 - A2 Level

Unit 3- Business Analysis & Strategy (30% of qualification)

Unit 4- Business in a Changing World (30% of qualification)

(Please note all units are external examinations)

Essentially the course is about debating and decision-making in a business context and as such it develops invaluable skills whatever you want to do next.

Our lessons are interactive because we want to know what you think - how would you solve this business problem? Why would you do it like that? We help you develop a critical approach to business issues - to think why something happened, to consider what really matters and to look at the best solution. We make great use of the Google Classroom to provide feedback on your work and progress.

Our students say that what they enjoy about Business is that we make it relevant and they can see how it applies to the real world.

Our lessons are interactive because we want to know what you think - how would you solve this business problem? Why would you do it like that? We help you develop a critical approach to business issues - to think why something happened, to consider what really matters and to look at the best solution. We make great use of the Google Classroom to provide feedback on your work and progress.

Our students say that what they enjoy about Business is that we make it relevant and they can see how it applies to the real world.

## Where do I go from here?

Business is a dynamic subject reflecting the ever changing world of business. Business Studies can open doors to a vast choice of career paths as your skills and knowledge can be applied to any employment opportunity such as :-

- Accountancy
- Advertising
- Banking, investment and financial services
- Education
- General management
- HR/personnel
- Public relations
- Retail management
- Sales and marketing
- Self-employment

For more information on Business/ Business Studies you could look at :-

WJEC Business Studies GCE AS/A Level

tutor2u.net

BBC Business News

A to Z of Business Studies

Or see Mrs D Hicks or Mr B Williams