

# Y10 - GCSE BUSINESS STUDIES WJEC

## Curriculum Planning Schedule: 2019-20 - TERM 1 and 2

Week	Date	Content of week	Subject Assessment	Parent Engagement
1	A W/C 02.09.19	<ul style="list-style-type: none"> <li>Enterprise (Recap)/ Competitive Environment</li> <li>Business scale - Competitive Environment</li> </ul>	Welsh Businesses/ North Wales (Map)	Discuss with your child business that have grown in scale over the years. What was on the high street when you were their age? How has it changed?
2	B W/C 09.09.19	<ul style="list-style-type: none"> <li>Factors of production (Recap)</li> <li>Dynamic nature of business (Wales Sectors map)</li> </ul>		Discuss with your child what businesses need to survive in terms of Labour, Capital, Enterprise and Land.
3	A W/C 16.09.19	<ul style="list-style-type: none"> <li>Stakeholders and their influence</li> </ul>		Discuss with your child who are the stakeholders in your current/ past employment and why are they interested in the business decisions.
4	B W/C 23.09.19	<ul style="list-style-type: none"> <li>Risk and Rewards (Recap)</li> <li>Business Functions / <b>Key Terms Test</b></li> </ul>	<b>Key Terms Test</b>	Discuss with your child the business functions/ departments you had/ have in your employment and what their responsibilities were. Did they work with other functions (Departments)?
5	A W/C 30.09.19	<ul style="list-style-type: none"> <li>Business Plans and Support (Recap)</li> <li>Private and Public Sector (Recap)</li> </ul>		Use GCSE Bitesize and GCSE Pod to revise topics covered. Test your child on their key terms lists.
6	B W/C 07.10.19	<ul style="list-style-type: none"> <li>Goods and Services</li> <li>Business Calculations (Recap)</li> </ul>		Discuss with your child the good and services that you purchase - do you always go to the same retailer/ provider? Why?
7	A W/C 14.10.19	<ul style="list-style-type: none"> <li>Break Even and its usefulness</li> </ul>		Use GCSE Bitesize and GCSE Pod to revise topics covered. Test your child on their key terms lists.
8	B W/C 21.10.18	<ul style="list-style-type: none"> <li>Aims &amp; Objectives</li> <li>Stakeholder Influence</li> </ul>	Revise AP1	Discuss with your child the aims and objectives you have set yourself or in your employment.
<b>Half Term</b>		<b>Half Term</b>	<b>Half Term</b>	<b>Half Term</b>
9	A W/C 04.11.19	<ul style="list-style-type: none"> <li>Location and Site</li> </ul>	Revise AP1	Use GCSE Bitesize and GCSE Pod to revise topics covered. Test your child on their key terms lists.
10	B W/C 11.11.19	<ul style="list-style-type: none"> <li>Revision/ Repair/ Exam Technique</li> <li><b>AP1 Assessment (AP1)</b></li> </ul>	<b>AP1 Assessment</b>	Use GCSE Bitesize and GCSE Pod to revise topics covered. Test your child on their key terms lists.
11	A W/C 18.11.19	<ul style="list-style-type: none"> <li>Business Ownership (Sole Traders, Partnerships, Ltd, PLC)</li> <li>Not for profit Businesses (Social Enterprise, Cooperatives, Charities)</li> </ul>		Watch the 'Social Network' film (12A) - what type of ownership did Facebook start with? How did this change and at what cost? What challenges did Mark Zuckerberg create and face?
12	B W/C 25.11.19			
13	A W/C 02.12.19	<ul style="list-style-type: none"> <li><b>DIRT LESSON/ PURPLE SHEETS</b></li> <li>Review/ Revision/ Recap knowledge</li> </ul>		Discuss with your child their current progress in Business Studies.
14	B W/C 09.12.19	<ul style="list-style-type: none"> <li>Business Growth Internal</li> <li>Franchising</li> </ul>		Discuss businesses that you have seen growing over the years. Was it on a global scale or national?
15	A W/C			

5		16.12.19			
Christmas		Christmas		Christmas	Christmas

1 6	B	W/C 06.01.20	<ul style="list-style-type: none"> <li>Business Growth - Introduction Internal</li> <li>Business Growth/ External</li> </ul>		Discuss businesses that you have seen growing over the years. Was it on a global scale or national?
1 7	A	W/C 13.01.20	<ul style="list-style-type: none"> <li>Franchising</li> </ul>	Revise for Key Terms Test	
1 8	B	W/C 20.01.20	<ul style="list-style-type: none"> <li>Merger Takeover Research/ Key Terms Test</li> <li>Economies of scale</li> </ul>	Home Learning - EPQ from exam pack	Discuss with your child, recent mergers or takeovers from the news. What were the reasons behind them?
1 9	A	W/C 27.01.20	<ul style="list-style-type: none"> <li>International Trade</li> </ul>		Discuss with your child what we import and export in the UK.
2 0	B	W/C 03.02.20	<ul style="list-style-type: none"> <li>Globalisations</li> <li>Multinational Business</li> </ul>		Discuss with your child why businesses trade globally.
2 1	A	W/C 10.02.20	<ul style="list-style-type: none"> <li>EU</li> </ul>	Home Learning - EPQ from exam pack	Discuss with your child the positive and negative points for businesses of being part of the EU.
Half Term		Half Term		Half Term	
2 2	B	W/C 24.02.20	<ul style="list-style-type: none"> <li>AO'S Skills Building</li> <li>Case Study Work</li> </ul>		Use GCSE Bitesize and GCSE Pod to revise topics covered. Test your child on their key terms lists.
2 3	A	W/C 02.03.20	<ul style="list-style-type: none"> <li>Market Segmentation (Recap)</li> <li>Quantitative/ Qualitative Data</li> </ul>	Home Learning - EPQ from exam pack	Discuss with your child who example products target - which segments of the market.
2 4	B	W/C 09.03.20	<ul style="list-style-type: none"> <li>Market Research (Recap)</li> <li>Market Research (Recap)</li> </ul>	Revise AP2	Discuss with your child the different methods of market research.
2 5	A	W/C 16.03.20	<ul style="list-style-type: none"> <li>Recap/ Revision/ Repair</li> <li>AP2 Assessment</li> </ul>		Use GCSE Bitesize and GCSE Pod to revise topics covered. Test your child on their key terms lists.
2 6	B	W/C 23.03.20			Use GCSE Bitesize and GCSE Pod to revise topics covered. Test your child on their key terms lists.
2 7	A	W/C 30.04.20	<ul style="list-style-type: none"> <li>Sales Process</li> </ul>		Discuss with your child your experience of purchasing different products.