

B1

We need to raise awareness for cancer! Cancer research is a charity that is trying to find the cure for cancer. Cancer is one of the hardest things for someone and their family to go through. The number of people losing their lives to cancer is increasing massively. Cancer is a slow and painful thing for someone to go through. It changes your loved one, they become weak and start to lose all their hair. ✓

Chemotherapy helps give people the fighting chance but it's not enough! We need a cure and thats why cancer research needs your help to raise money so they can find a cure. We need to be thinking about our future and our childrens future. Cancer research lets people with cancer know that they are not alone they will 'fight the battle with you'. ✓

Losing someone to cancer is the most devestating thing. I lost my grandfather to cancer in 2007 and it left my family in a great depression. If you have ever lost anyone to this disease you will understand. ✓

I have a few ideas of how we could raise money like: a cake sale, an ice-lolly sale, sponsered walk, care washes, and like we did for bellaruse before, if a teacher is brave enough to have their head shaved that would been a lot. If you have any idea's please, please get involved. Your contribution would mean the world. ✓

236 words

Shows awareness of purpose and of audience but it's brief and so content lacks range and development. The brevity is limiting. SSPS Band 2

(13/14)

7 + 7/6

(14)

B1

Good morning class mates. i am here standing in fround of you to raise awareness of something that I feel very strongly about and I would like you all to feel the same way i do at the end of this short speech. Now I wanted to talk to you about Save the Badger campain. Resantly there have been plans to re-introduce the culling of Badgers across Britain, the reson for this is is that there has been a uprise in the number of cattle being afected by TB, this is comon amounst cattle and is a pretty nasty desease, unfairly people have Started to pin the blame of the desease on the comon badger. They belive that the rise in badger population has meant that more cattle have started catching the desease and so now people are trying to lift this law and begin exterminating and slaughtering the inocent Badger. Basically what our charity does is try and raise awarness and prove that its not the badgers and ✓ there are so many difrent methods witch can prevent the killing of the badger. I Beleve we can control the desease without having to inhumanly kill our Badger population, I mean imagon having to live in a world were Britain which is famous for the badger population has no Wild Badgers living there and all for no good reason at all. Why do we have to slaughter and kill them when there are so many other options that we can use like ✓) vaccinations, increased levels of testing and controlling the movement of cattle I really do believe that instedd of killing the badger we should be trying to help it and try to conserve what little wildlife we have left in Britain. Surly we as Humans have moved on from the times of slaughtering animals, we've moved on from the middle ages when britain was full of amazing animals such as bear and wolf and we slaughtered them all. We need to use the tecknological advancments and try to save and conserve Britains amazing wild life. ✓

But only the people can do this, without the help and support of the general British Public the badgers will soon be gone from Britain, so please tell your friends try and raise awarness for this great cause. Because if you don't help and donate money then no-one will. All it takes is a couple of quid here and there. The money will go towards funding the campain and help to fund the vacinations for the cattle and the badger were always talking about trying to do somthing good and this is your time to really do

**something. I think we really need the younger generation to be getting involved because it's our future and we need to step up and do something. If we can do this and find long term solutions for TB and not just take it out on wildlife then our futures and our childrens futures will be bright. Thank you. ✓**

**500 words**

Clear understanding of purpose shown - builds and develops the arguments, and with a bit of passion too. SSPS Band 2 - much less secure here. Lots of basic errors. 12+6.

(18)

B1

Good morning ladies and gentlemen.

Now as you might all be aware, lately there had been cases of natural disasters and just mayhem in general. Things such as tsunamis, floods and the ocassional earthquakes. These are real and important problems but I'm not going to bore you with statistics and figures you all know and love but I am going to try and give you a new perspective. ✓

If you imagine you could insert a pound in one of the vending machines – here in school – you could have easily given starving children enough money to have a meal. Imagine, instead of spending a hundred pounds on that fashionable shoe, you gave someone enough money to get cattle. Now stop imagining, because imagining things could only get you so far. ✓

CAFOD, as you may all know, is one of those charities that asks for your money. It tells you there are suffering families, wrongly punished for doing nothing. Someone could say that they live a depressing life, and that would be completely right. In the other side of the world, you wouldn't maybe even able to go in their shoes. Sometimes, they lack the basic necessities for even a shred of life.

So you see, your money is almost their lifeline. ✓ And I'm pretty sure everyone in this assembly just loves giving people another chance at life. If you think about it, we're dealing with buckets (giant buckets) ✓ of people here – of different ages and types. So maybe throw (or gently push in) a pound in one of those charity boxes, because giving people another chance of life is pretty fulfilling, yes? ✓

\* Although if you're still not interested, I do have some ideas you may all particularly like. This includes things like the crowdfunding things this school already has. Hunger lunches, Non-uniform days and other things you already know about. I'm also thinking of hosting charity runs if you're that kind of person.

But why should we get involved (?) you ask. There's always a reason to get involved. Considering actually giving money is quick and painless (you could use your treats or tell your parents to do it), there really shouldn't be a reason not to donate. We can easily give homes, foods and jobs to families with just the littlest of

^ efforts. We would want that would we? I'm sure everyone in this room agrees that giving donations is a fine way to go. Now let's look at other things. Why is CAFOD a good charity to support? Well, I'm pretty sure I already listed loads of reasons why you should support but I'm just gonna add more to the pile. CAFOD is completely voluntary and are profit-free. This means } you do not have to worry if anyone uses your money to subscribe to Netflix or something. Additionally, if you can volunteer for CAFOD you can easily put the details of your work experience on to your CV. This not only indicates you care for others, but shows you get out of your way to help someone. \*A clear way of showing you're a good person. So please everyone, think about this – discuss with your family and friends. See if you can convince your parents to give you donation money (don't turn that into lunch money please) and help someone on the other side of the world in any day of the week. Before I go, does anyone have any queries? ✓

572 words

Shows clear understanding of purpose and of audience. Persuasive and with coherent arguments. SSPS Band 2.

13+9

22

Good morning. I'm here today to tell you about charities and how it is vital for you to support them.

Firstly, have any of you ever thought about what it is like to be forced to consume diseased, filthy, murky water just to survive one more week? Well, this is what the helpless, needy, poverty stricken children of the Sub Saharan Africa have to cope with every single day of their life. However there is light at the end of this helpless tunnel. Water Aid is a charity which uses your generous donations to improve the conditions of their areas. The prominent charity just last week visited a town just outside Namibia, called Ibsevesc. They used your generous donations to build a simple, well-constructed well out of your money, to improve the lives of the helpless people in Africa.

Poverty must end! That is the primary and only belief of the wonderful charity called Water Aid. You may be thinking to yourselves: but, why should I support a charity? This is the problem that those devoted charities are having. No one wants to take charge and donate just £5.00 a month to these hard working charities who will not stop until the conditions for the helpless people in Sub Saharan Africa. Every one of use just thinks "Some one else will donate". But, that is the problem. No one wants to donate their money. Or it might just be that the people are just too self centred that they would prefer the new iphone just a week or two earlier. I am sure that none of you are like those selfish, self centred arrogant people. A recent study from the International Welfare Office has said "£5.00 a month can be the slim difference between life and death for these innocent people". Just think about that for a moment.

There are many different, exciting pleasurable ways that us, as a school can raise money. From cake selling to a sponsored run, the possibilities are endless! So, I was thinking: what is our school the best at, Football. I propose a charity football match to be played on our very own astroturf on the 20<sup>th</sup> June. You can sign up at the back at the end. A similar activity took place at a nearby school just two weeks ago. And they raised £400 pound for their charity. But if we unite as a school, I am certain we can do better than that! A girl said "I feel so proud of myself and our school that we will make a difference to some poor children out there". I am sure you will feel the same way too.

So, lets all unite and do something for the greater good and help those helpless, poverty stricken children and give them a better standard of living, like we do. Thank you for listening and we will do a brilliant thing on the 20th. ✓

488 words

Excellent and sustained persuasive tone throughout - uses a range of techniques to convince the audience. Good structure.  
SSPS Band 3. (26/27) 15 + 12/11

(27)